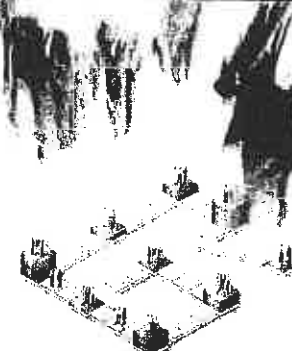


Unique economic
microcosm of 5 regions
Extending over a total area
of 65,400 sq km
14.3 million inhabitants
Open economy
with 375,000 companies
and a GDP of £ 382 billion
representing 2.5% of EU GDP
High purchasing power with a
consumption of £ 3 billion
£130 billion exported and a largely
positive trade balance


€500 billion worth of FDI
 and 5500 jobs created in 2012
 2 international airports
 flying 3.3 million passengers
 and 1 million tons of freight
 27 universities
 with 370,000 students
 73 research institutes
 57 clusters
 18 convenience centres
 Over 200,000
 cross-border workers,
 thereof 180,000 commuting
 to Luxembourg



You will never do business the same way again !

Chamber of Commerce of the Grand Duchy of Luxembourg
International Affairs • European Affairs & Greater Region
7, rue Alcide de Gasperi • L-12351 Luxembourg
Phone: +352 42 39 39 370 / 333 • Fax: +352 43 83 25
E-mail: events@grd-businessevents.com



Organiser:  CHAMBRE DE COMMERCE LUXEMBOURG



Grated Dusty of
Luxembourg



**BUSINESS
DAYS2014**

**THE reference b2b trade fair
of the Greater Region !**

www.gr-businessdays.com

Organiser:  CHAMBRE DE
COMMERCE
DU MEKONG

Venue:  **LUXEXPO**
LUXEMBOURG 2010



The following authors are currently completing or have recently completed their dissertations. Please contact your advisor if you are interested in working with them.



Training & education
Transport
Banking & Finance
Eco construction & sustainable development
Life Science & technology
ICT & e-commerce
Services to companies
Materials & production
Marketing & technologies
Space technologies
Eco-technologies
Environment & renewable energy
Metallurgy

Internationalisation & Foreign trade
Export & Investment
Analysis the marketplace
Sustainable partnerships
Dynamic entrepreneurship
SME support model for export
Competitiveness & growth
High level experts & Decision makers
Added value services
Modern marketing techniques
Interactive programme
Financial benefits & resources
Exhibitors & sample opportunities
Immersive business
experience
All inclusive
services

- > Exhibition booths
- > Start-up village
- > 30 Market place
- > Buyers' Lounge

**A 360° view of
promising business
opportunities :**

Target audience

Decision makers
Business Support Organisations
Innovative Start-ups
SME/SMI
Clusters & Research centres
Micro Enterprises

CEOs/CIOs
Critical leaders

Suppliers
Banks & financial services
Investors
Multinational companies
Buyers

178

5 partnership awards

28

50



3,500
business meetings

2,500
Participants

60

5

9

Round tables & interactive conferences

40

- New business opportunities ?
- Diversifying your business relationships ?
- Developing sustainable & strategic partnerships ?
- Discovering the latest developments and market trends ?
- Enhancing your market awareness ?
- Expanding your business network at interregional and international scales ?
- Support for your business development ?
- Internationalising your company's activities ?

... the GR Business Days trade fair
is the place to!

Fully equipped stands and a variety of added-value services

Special participation packages have been developed to boost your business!

Easy & quick:
Register online!

More information on the stand turnkeys & services offered, as well as the general terms, can be downloaded from the website of the client.

www-businessdays.com

Tailor made
exhibition stands
and interesting
formulas
for foreign
delegations

Easy & quick:
Register online!

www.gr-businessdays.com



BUSINESS DAYS 2014

18 & 19.06.
2014
3rd edition
LUXEMBOURG

MAILING ADDRESS (to be published in the official catalogue of the event)

Company name: _____
 No: _____ Street: _____
 Postal code: _____ City: _____ Country: _____
 Phone: _____ Fax: _____ E-mail: _____
 Contact person: (Surname & first name) _____ Position: _____
 Direct phone: _____ Direct e-mail: _____
 VAT identification n°: _____ Trade Registration n°: _____
 Website: http:// _____
 Please indicate your main activity: _____

BILLING ADDRESS (only if different from the mailing address)

Company name: _____
 No: _____ Street: _____
 Postal code: _____ City: _____ Country: _____

RESPONSIBLE OF THE STAND (present during the event)

Surname: _____ First name: _____ Position: _____ Mobile: _____ E-mail: _____

NEGOTIATION LANGUAGES

☐ French ☐ English ☐ German ☐ Others, please specify: _____

INFORMATION FOR THE CATALOGUE (mandatory field)

The exhibitor classification will be in alphabetical order and based on the first letter of the "Company name" mentioned below:

Company name: _____
 Year of foundation: _____ Number of employees: _____

DETAILED DESCRIPTION OF YOUR BUSINESS ACTIVITY (please fill out in English):

YOUR ACTIVITY SECTOR (max. 5 choices possible)

- | | | | |
|---|---|--|--|
| <input type="checkbox"/> Automotive & e-mobility | <input type="checkbox"/> ICT & e-commerce | <input type="checkbox"/> Materials & production technologies | <input type="checkbox"/> Training & education |
| <input type="checkbox"/> Banking & finances | <input type="checkbox"/> Life science & biotechnology | <input type="checkbox"/> MICE | <input type="checkbox"/> Transport & logistics |
| <input type="checkbox"/> Eco construction & sustainable development | <input type="checkbox"/> Machinery & metallurgy | <input type="checkbox"/> Services to companies | <input type="checkbox"/> Others: _____ |
| <input type="checkbox"/> Eco-technologies, environment & renewable energy | <input type="checkbox"/> Marketing & communication | <input type="checkbox"/> Space technologies | |

YOUR PARTICIPATION PROFILE (1 choice possible)

- | | | |
|--|-----------------------------------|---|
| <input type="checkbox"/> Buyer / Ordering customer | <input type="checkbox"/> Supplier | <input type="checkbox"/> Buyer & supplier |
| <input type="checkbox"/> Investor | | |

YOUR COMPANY TYPE (1 choice possible)

- | | | |
|---|---|--|
| <input type="checkbox"/> Innovative start-up | <input type="checkbox"/> SME/SMI | <input type="checkbox"/> Research institute |
| <input type="checkbox"/> Bank / Financial services | <input type="checkbox"/> Micro company (<10 employees) | <input type="checkbox"/> University, school of higher education, ... |
| <input type="checkbox"/> Professional chamber, association, ... | <input type="checkbox"/> Large company (>250 employees) | <input type="checkbox"/> Public institution |
| <input type="checkbox"/> Others, please specify: _____ | <input type="checkbox"/> Multinational | <input type="checkbox"/> Other business support organisations |

FIELD OF ACTIVITIES (1 choice possible)

- | | | |
|--|--|---|
| <input type="checkbox"/> Production (Industry) | <input type="checkbox"/> Services (Provider) | <input type="checkbox"/> Trade (Purchasing) |
| <input type="checkbox"/> Trade (Sales) | <input type="checkbox"/> Others, please specify: _____ | |

NACE CODES:

YOUR COOPERATION PROFILE (multiple choice possible)

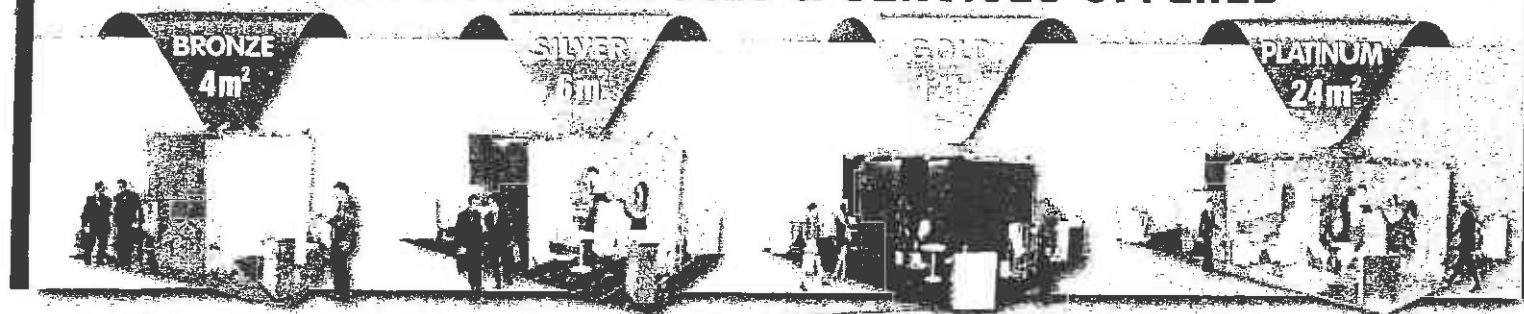
- | | | |
|---|---|---|
| <input type="checkbox"/> Commercial cooperation | <input type="checkbox"/> Industrial & technical cooperation | <input type="checkbox"/> Technological & creative cooperation |
| <input type="checkbox"/> Financial cooperation | <input type="checkbox"/> Other cooperation: _____ | |

DETAILED DESCRIPTION OF YOUR DESIRED COOPERATION OFFER / REQUEST (please fill out in English):

YOUR TARGET BY FUNCTION (max. 5 choices possible)

- | | | | |
|--|---|--|--|
| <input type="checkbox"/> CEO | <input type="checkbox"/> CIO | <input type="checkbox"/> IT Managers | <input type="checkbox"/> R&D / Innovation Managers |
| <input type="checkbox"/> Production Managers | <input type="checkbox"/> Marketing Managers | <input type="checkbox"/> Purchase Managers | <input type="checkbox"/> Financial Managers |
| <input type="checkbox"/> Human Resource Managers | <input type="checkbox"/> Sales Managers | <input type="checkbox"/> E-merchants | <input type="checkbox"/> Others: _____ |

EXHIBITION MODULES & SERVICES OFFERED



package available for start-ups only (!)

www.gr-businessdays.com

EQUIPPED STAND

Partition walls, panels in the colour of the trade fair, carpeting, signage / name board, 3kW basic power supply (*), spot lights and storage room (**)

(*) Additional power supply on demand

(**) Shared storage for « Bronze » & « Silver » packages

General administrative charges included (management & administration of the file, document processing and right to use the logo of the event).

FURNITURE

- ☛ Table
- ☛ Chair
- ☛ Sitting area (3 armchairs, 1 low table)
- ☛ Document holder
- ☛ Stool
- ☛ Information desk
- ☛ Computer desk
- ☛ Dustbin
- ☛ Plant (***)
- ☛ Folding screen
- ☛ Lamp

(***) Shared decoration for « Bronze » modules

RELATED SERVICES

- ☛ WiFi connection (****)
- ☛ Parking place
- ☛ Exhibitor badges
- ☛ Cleaning of the stand prior to the fair and after the first day of the event

(****) WiFi connection accessible to and shared with all exhibitors of the trade fair.

Please order a cable connection in order to have a personal stable internet access.

MARKETING & COMMUNICATION

- ☛ Announcement in the official catalogue of the trade fair
- ☛ 250 visitor invitations
- ☛ Additional visitor invitations
- ☛ Referencing of your company logo in an e-newsletter
- ☛ Advertisement ½ inside page CMYK in the official catalogue (3,500 copies)
- ☛ Advertisement 1 inside page CMYK in the official catalogue (3,500 copies)

BUSINESS NETWORKING

- ☛ Invitation to the Welcome Cocktail on the evening prior to the event
- ☛ Invitation to the official reception of the trade fair inauguration and the networking evening reception
- ☛ Welcome Kit: 1 bottle of sparkling wine with 20 appetisers for your VIP clients
- ☛ Possibility to book a "Networking Area"

(1 hour, catering services to be ordered by and on account of the exhibitor)

AVAILABLE ADDED VALUE SERVICES

- ☛ Participation in the b2fair matchmaking event with online access to arrange your individual business meetings
- ☛ Filmed presentation of your projects during an elevator pitch of 60 seconds prior to the trade fair (only for exhibitors that register before 25th April 2014)
- ☛ Recording of a 3 minutes' speed-demo on the TV Stage (coaching & preparation of your pitch included)
- ☛ Organisation of an exhibitor workshop in relation with the key sectors of the trade fair
- ☛ 3D animation of your exhibition booth on the virtual fair (available online until 31st December 2014)

PRICE OF DIFFERENT MODULES OFFERED:

895.00 €

1,395.00 €

2,595.00 €

4,395.00 €

CHOICE OF THE EXHIBITION MODULE:

(Please tick the corresponding box)



**IN CASE OF INTEREST,
YOU CAN ALSO CHOOSE AN UNFURNISHED STAND
OR A CUSTOMISED PACKAGE.**

**FOR FURTHER INFORMATION, PLEASE CONTACT THE ORGANISER:
+352 42 39 39 370 / 333.**

ADDITIONAL SERVICES / ORDERS

EVENT ACTIVITIES

	UNIT PRICE	QUANTITY	TOTAL PRICE
☛ Organisation of an exhibitor workshop (additional / basic equipment included)	595.00 €
☛ Realisation of a TV report (max. 3 persons)	795.00 €
☛ Participation in 1 speed demo (additional)	395.00 €
☛ Filmed presentation of your projects during an elevator pitch of 60 seconds prior to the trade fair (additional / only for exhibitors that register before 25 th April 2014)	295.00 €
☛ Interview on the TV stage	295.00 €
(-> to note in the related section of page N°4)			
		SubTOTAL:€

MARKETING & COMMUNICATION

☛ ½ inside CMYK advertisement page in the official catalogue (3,500 copies)	595.00 €
☛ 1 inside CMYK advertisement page in the official catalogue (3,500 copies)	895.00 €
☛ 1 CMYK advertisement page on the 2 nd cover page of the catalogue (3,500 copies)	1,495.00 €
☛ 1 CMYK advertisement page on the 3 rd cover page of the catalogue (3,500 copies)	1,895.00 €
(-> to note in the related section of page N°4)			
		SubTOTAL:€

WATER

☛ Hiring, connection, installation and removal of sink + cold water consumption	295.55 €
☛ Hiring, connection, installation and removal of sink + hot water consumption	427.80 €
☛ Water connection / sink by Luxexpo staff + consumption	218.50 €

INTERNET

☛ Cable Internet connection	225.00 €
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WELCOME KIT

☛ 1 bottle of sparkling wine with 20 appetisers for your VIP guests	95.00 €
(-> to note in the related section of page N°4)			
		SubTOTAL:€

ADDITIONAL FURNITURE / AUDIO / VIDEO EQUIPMENT

Additional furniture as well as audio and video equipment can directly be ordered by filling out and sending back the respective form(s) in the exhibitor's guide.

COMMITMENTS

By the submission of this booking application form, the undersigned acting on behalf of the company mentioned below, duly authorised,
 ◇ applies for the reservation of a stand at the professional trade fair "GR Business Days 2014".

◇ has acknowledged the receipt and understanding of the participation conditions as well as of the General Terms where the undersign holds a copy of the regulation and accepts all the clauses, without any reservation nor restriction.

In accordance with Article 4 of the General Terms, when the organiser has accepted a booking application, the interested counterpart will be officially informed in writing. It is only via this confirmation document that the organiser commits itself and the booking becomes effective.

Booking applications will only be valid if they have been duly completed (handwritten mention 'read and approved', date, name, signature and company seal) and the amount due paid on receipt of the invoice, no later than 14 working days prior to the beginning of the trade fair. Payments by bank checks will not be accepted.

CANCELLATION POLICY

The exhibitors have the possibility to cancel their participation before the event according to the following conditions :

☛ **Cancellation by 14th April 2014:** Cancellation charges up to 30 % of the total amount of the exhibition module and other related services / additional orders reserved will be charged.





☛ **Cancellation between 15th April & 19th May 2014:** Cancellation charges up to 70 % of the total amount of the exhibition module and other related services / additional orders reserved will be charged.

☛ **Cancellation from 20th May 2014 onwards:** No reimbursement of any amount paid will be possible anymore.

SUMMARY OF THE ORDERS

www.gr-businessdays.com

FAIR PACKAGE

-  Bronze package of 4 m² (available only for start-ups)
-  Silver package of 6 m²
-  Gold package of 12 m²
-  Platinum package of 24 m²

◇
◇
◇
◇

EVENT ACTIVITIES

MARKETING & COMMUNICATION

WATER

INTERNET

WELCOME KIT

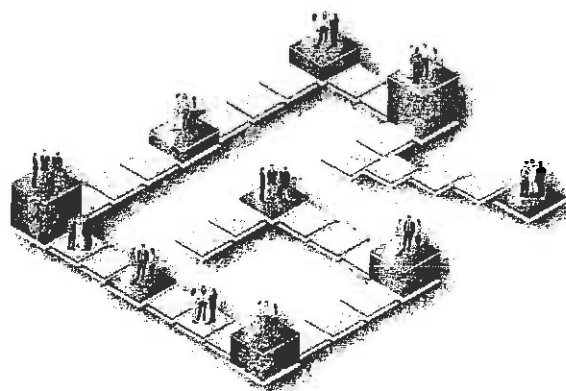
◇
◇
◇
◇
◇

GRAND TOTAL (final price):.....€

SEAL:

DATE, NAME & SIGNATURE:

(to be preceded by the mention "Read & Approved")



You will never do business the same way again !

Chamber of Commerce of the Grand Duchy of Luxembourg

International Affairs • European Affairs & Greater Region

7, rue Alcide de Gasperi • L - 2981 Luxembourg

Phone: +352 42 39 39 370 / 333 • Fax: +352 43 83 26

E-mail: events@gr-businessdays.com

