Gelen Tarih Sayı: 15/03/2022 - 1376



TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ



Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA

www.tobb.org.tr - tobb@hs01.kep.tr

Tarih:

15.03.2022

Sayı : E-34221550-720-2764 Konu : Zimbabve 62. Uluslararası Ticaret Fuarı

## TÜM ODA VE BORSALARA (Genel Sekreterlik)

İlgi : Ticaret Bakanlığı'nın 07.03.2022 tarihli ve 72502432 sayılı yazısı.

İlgide kayıtlı yazıda, Zimbabve'nin Ankara Büyükelçiliği'nin yazısına atfen, 62'nci Zimbabve Uluslararası Ticaret Fuarı'nın 26-30 Nisan 2022 tarihlerinde Zimbabve'de düzenlenmesinin öngörüldüğü bildirilmektedir.

Bahse konu yazı ekinde iletilen; Türk Firmalarını muhatap davet mektubu, başvuru formu ve söz konusu fuara ilişkin broşür ekte sunulmaktadır.

Bilgilerinizi ve ilgili üyelerinize duyurulması hususunda gereğini rica ederim.

Saygılarımla,

## e-imza

Ali Emre YURDAKUL Genel Sekreter Yardımcısı

## EK:

- 1- Davet Mektubu (2 sayfa)
- 2- Broşür (8 sayfa)
- 3- Başvuru Formu (2 sayfa)





RETHINK, REIMAGINE, REINVENT Value Chains for Economic Development



Your Excellency,

## Official Invitation to Participate in the 62<sup>nd</sup> Edition of the Zimbabwe International Trade Fair 26-30 April 2022

On behalf of the ZITF Company, I have the pleasure of extending this formal invitation to your embassy to canvass participation of Turkish companies in the 2022 edition of the Zimbabwe International Trade Fair (ZITF) scheduled for 26-30 April.

ZITF 2022 will be the 62<sup>nd</sup> edition of the multi-sectoral trade showcase. The exhibition is being held at a time when the world is gradually experiencing an economic rebound post the devastation wrought by COVID-19. Disruptions over the last two years exposed fissures in local and international supply chains thereby highlighting the need for organisations and economies to understand their supply chains extensively and in broader dimensions. Running under the theme "**Rethink, Reimagine, Reinvent Value Chains for Economic Development**," the trade show rallies participants to become future disruptors who are able to craft and implement strategies for agility, adaptability and resilience as the environment and needs of our economies change. This theme positions ZITF 2022 as the ideal platform to drive "next" normal thinking as well as focus on the structural transformation required for supply chain optimization. By coming together at the trade showcase, various economic players can reinforce existing value chains and create more flexible, agile and resilient ones. In addition to offering unparalleled opportunities for the international community to interact with Zimbabwean brands, products, services and business people, the show will be an opportunity to buttress the success of the previous edition and reaffirm the exhibition's positioning as the premier platform for business exchange.

### **EVENT DETAILS**

The first three days (26-28 April) of the show are reserved specifically for business-to-business interaction thereby providing a networking platform for suppliers and visitors to conclude business deals at the highest decision-maker level. The show will be open to the general public from 29-30 April.

Venue:	Zimbabwe International Exhibition Centre, Bulawayo				
Dates:	26-30 April 2022 (5 days)				
Format:	Live event with hybrid (on-site + virtual) formats for concurrent conferences.				
Concurrent Even	ts: International Business Conference – 27 April				
	Charity Golf Challenge – 23 July				
	Connect Africa Symposium				
	Diplomats Forum				

Official Opening Ceremony – 22 July (strictly by invitation)



Zimbabwe International Exhibition Centre P.O.Box Famona, Bulawayo, Zimbabwe Tel: +263 29 2884911 - 6

VOIP: +263-86-77000450 Email: zitfmktg@zitf.co.zw | zitf@zitf.co.zw | sales@zitf.co.zw Website: www.zitf.co.zw

Facebook 2017 Company District Company Internation 2017 Trade Far (2017)

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### ZIMBABWE INTERNATIONAL TRADE FAIR

Bu belge, 5070 sayılı Elektronik İmza Kanununa göre Güvenli Elektronik İmza ile imzalanmıştır. Evrak sorgulaması https://odaborsaebys.tobb.org.tr/tso-cerkezkoy-envision/Validate\_Doc.aspx?eD=BS5B7BDY8 adresinden yapılabilir. (PIN:08602)

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Four sector-specific exhibitions will run alongside ZITF 2022, namely

- A'sambeni Africa Business Tourism Expo- MICE (meetings, incentive travel, conferences and exhibitions) tourism exhibition
- PakPrint packaging, publishing and printing exhibition
- Scholastica education, careers and training exhibition, workshops and presentations
- Ultim8 Home home improvement and renovations exhibition

### **EXHIBITION PARTICIPATION COSTS**

In order to assist potential exhibitors, buyers and delegates in planning participation in ZITF 2022, attached are the following:

- ZITF 2022 Brochure
- ZITF 2022 Booking Form
- 2022 Exhibition Calendar

The booking form indicates the product groupings that will be housed in each hall to assist exhibitors in choosing the most appropriate area in the exhibition centre for their exhibit.

We are in the process of allocating stands for the exhibition on a first-come, first-served basis and we would invite them to secure their booking as soon as possible. The ZITF Marketing and Sales teams are at their service and will be pleased to facilitate this as well as to respond to any questions they may have.

### **BUSINESS DELEGATIONS**

In addition to an exhibition from that country, we would also welcome a business delegation of buyers, financiers and investors to visit the show to see our local industry and possible investment opportunities all under one roof. Please keep us informed about the businesspersons intending to participate, in order for us to make the necessary arrangements for them to enjoy their visit to Zimbabwe.

We look forward to welcoming you to Bulawayo and to ZITF 2022.

Yours faithfully, ZIMBABWE INTERNATIONAL TRADE FAIR COMPANY

Ruberce

DR NICHOLAS NDEBELE CHIEF EXECUTIVE OFFICER

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VALUE CHAINS FOR ECONOMIC

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DEVELOPMENT

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**Business days Ap** 

. 26-30

# VALUE CHAINS FOR ECONOMIC DEVELOPMENT

Business days

should look forward to after the crisis. Many of the changes wrought bythe pandemic are transient while a significant number will form the basis of our "next normal."However, what is undisputed is that the it can open the door to new, more sustainable ways of producing and working as well as to a rethinking The global COVID 19 pandemic has provoked widespread dialogue about the kind of future the world crisis marks a critical juncture that could lead to decisive changes in the world's trajectory. In particular, of how and where we want to live.

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nighlighting the need to be able to identify future gies as well as inculcate the agility to adapt the Value Chains for Economic Development rallies game plan as the environment and needs of our participants to adaptability and resilience by the safe and success hosting of the 2021 show (the first international trade show to be held pandemic); the fast paced and dynamic trade disruptors, craft and implement change stratesix decades into its existence, the Zimbabwe international Trade Fair remains the country's networking event, connecting Zimbabwean businesses to the region and beyond. Following within the region in the midst of COVID 19 The event theme Rethink, Reimagine, Reinvent leading trade & investment platform and premier ZITF: A Constant in an Uncertain World show returns to its usual calendar placement. businesses/economies change.

transformation required for supply chain optimization. By coming together at the trade showcase, various economic players can strengthen existing value chains and create rhe ZITF 2022 theme locates the event as the ideal platform to focus on the structural During the last two years, supply chains, which lacked global resilience, broke down in the face of multi-country lockdowns. The disruptions highlighted the need for organisations to understand their supply chains extensively and in broader dimensions. newer, more resilient ones.

Join other game-changers and create organisations and economies which can not just survive future disruptions but also thrive.

Never let a good crisis go to waste." ~ Winston Churchill

BOOK

# WHY TAKE PART?

Ready to reinvent the future of your business? Then take part in #ZITF2022 to enjoy the following:

- according to emerging global market trends. Vetting the local and international competition in order to pivot
- innovative ways to mitigate supply chain and market risks. Assessing market risk for new products and services while learning
- sustainable trade, investment and marketing partnerships Leveraging the networking opportunities to build strategic and
- the global market. innovations and technological advancements needed to penetrate  $oldsymbol{U}$ tilising knowledge-sharing opportunities to understand the
- multi-sectoral exhibitors and business visitors in one location Exploring opportunities for brand visibility and recognition by

# Facts and Figures

- **80%** of exhibitors were able to establish new business connections.
- **83%** of visitors rated the exhibition positively on being COVID-19 compliant.
- 83% of business visitors felt that their respectivefields of interest were comprehensively represented.
- 98% exhibitors said they would recommend exhibiting to other companies.
- **100%** of exhibitors said they would exhibit again at ZITF 2022

465 local and international exhibitors occupied Angola, China, DRC, Indonesia, Kenya, Malawi, represented in the exhibitor and visitor pool. Mauritius, South Africa andZimbabwe were 42,223 square metres of exhibition space.

# HOW TO VISIT THE EXPO

To enjoy FREE entry during business days:



Invitation Ticket which is available Produce a completed Business from a participating exhibitor. Department at the ZITF Offices or from the Marketing and PR

Contact: marketing@zitf.co.zw Opening Times: 9am – 5pm

DOWLOAD the ZITF MOBILE APP and enjoy the following:

- Scheduling meetings with buyers and suppliers
- Access to exhibitor lists with stand location and company profiles
- Previews of conference information, programmesand
- Capturing sales leads for your business speakers
- FOLLOW these simple steps:
- Register on www.zitf.co.zw to get the log-in details.
- Download and install the ZITF 2022 App from
- Google Play Store or Apple Store
- Log-in using the email address you registered with

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**MORE THAN ONE SHOW** 

With the aim of strengthening value chains for economic development, the ZITF 2022 experience will be complemented by a variety of activities and events to provide participants with additional networking platformS. These include the following industry-specific expos:



careers and training. This year's expo brings together institutions, career consultants, industry experts, continuous development professionals and students to rethink, reimagine and reinvent scholastica is Zimbabwe's leading expo that seeks to strengthen value chains in education, the sector.



**A'sambeni** provides a platform for companies, buyers, decision makers, investors and other stakeholders in the Meetings, Incentives, Conferences and Exhibitions/Events (MICE) tourism sector to network and share ideas. Ultim8 Home is the place to be for anyone passionate about and or providing that new look to interior design, renovation or construction projects in a new era. The expo showcases an array of fixtures and finishings for comfortable indoor living.



Pakprint is the premier printing and packaging expo that brings together industry professionals to showcase and share ideas on the latest technologies that promote efficiency, waste reduction, recycling and eco-friendly production.

# The Bulawayo Agricultural Show

development in the agricultural sector with a display for commercial & non-commercial farmers to showcase livestock, crop produce as The Bulawayo Agricultural Show takes place annually concurrent to the ZITF. A platform to strengthen value chains for economic well as fruits and vegetables. It also incorporates home industries displays and school projects for juniors.

To participate contact: byoagricsoc@netconnect.co.zw

**Special Discounts on Offer!** 









To register for participation, email us on ibc@zitf.co.zw

Presidium, senior government officials, foreign-embassy representatives and captains of industry.

discourse between government, business leaders and other key economic stakeholders. Participants include the country's the tone on how to leverage opportunities to stimulate economic growth and infrastructural development by facilitating a Typically attracting around 1,000 delegates, the IBC is Zimbabwe's biggest commercial assembly. Its main purpose is to set

ZITF International Business Conference – 27 April 2022 simultaneously with the main trade show. These include:

and key economic stakeholders. This is achieved through specially curated events and activities that occur ZITF offers individuals and organisations an opportunity to network and engage with various business leaders

STRENGTHEN YOUR NETWORKS

are able to make meaningful and lasting connections whilst refreshing and supporting a charitable cause. Some of the causes that have been supported by the ZITF Charity Golf Challenge include: The golf tournament merges business and leisure exchanges away from the hype of activity in the exhibition halls. Players

 Khayelihle Children's Home Esandleni Sothando Ekuphumuleni Geriatrics Home Ingutsheni Central Hospital Tsholotsho Flood Victims

Cyclone Idai Victims

For more information on how to participate, contact us on golf@zitf.co.zw

# ZITF Diplomat's Forum – 28 April 2022

partners. For more information on how to participate, contact market@zitf.co.zw a multi-stakeholder dialogue facilitating economic and commercial exchanges between Zimbabwe and its strategic the opportunity to strengthen existing relations between Zimbabwe and its international allies. The forum takes the form of high-level delegates to discuss trade and investment opportunities in Zimbabwe. It also provides participating diplomats Hosted in partnership with the Ministry of Foreign Affairs & International Trade, the ZITF Diplomat's Forum brings together

# Connect Africa Symposium – 28 April 2022

Zimbabwe International Trade Fair, the Connect Africa Symposium will provide a platform for various stakeholders to and sharing solutions to solve the socio-economic problems plaguing the African continent. Held annually during the This is an event dedicated to bringing African political leaders, key economic players and investors together in discussing present their research and possible solutions to problems in the areas of:

Infrastructure Development, Agriculture Development, Education, Mining Opportunities, Health Care, Poverty, Investment in Atrica, Peace and Security as well as Corporate Governance.

To participate, contact or zitfmktg@zitf.co.zw

# Official Opening Ceremony – 29 April 2022

investment and tourism activity. For your invitation contact us on: gmsecretary@zi the official opening ceremony spotlights the ZITF show as an essential event contributing positively towards trade high-profile guest, usually Zimbabwe's Head of State accompanied by the Head of State of a visiting country. Ultimately, tor their impressive exhibits in different categories of the week-long exhibition show. The ceremony will be officiated by a This is the main highlight of the show whereby winners of the exhibition competition are announced and awarded prizes













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# **COVID 19 RESPONSE**



ZITF 2022 comes at a time when the exhibition organiser is better informed on hosting a show in the midst of a pandemic and regards the safety of all our exhibitors, partners, visitors, contractors and staff with high priority. In line with the latest guidance from the Ministry of Health & Child Care we have put the following measures in place:

# Testing

- All participants will be required to produce a negative COVID-19 test result (PCR or Antigen) taken within 48 hours of the beginning of the show.
- Mobile testing points will also be available at the venue, and these will be at participants cost.

# Sanitization

- Temperature checks will be done at all entrance points and randomly around the exhibition centre.
- Use of hand sanitizers at gates, exhibition hall points of entry and exit, registration and information desks as well as other strategic locations within the venue.
- Frequently touched surfaces within the venue will be cleaned and disinfected at least daily or in-between uses as much as possible -for example, door handles, sink handles, hand railings, and cash registers. Similarly, shared objects will be cleaned and disinfected between uses-for example, payment terminals, tables, and countertops.

# Hand Hygiene and Respiratory Etiquette

- Face covering (safely covering nose and mouth) is mandatory for exhibitors, visitors, contractors, and exhibition staff throughout the duration of the event.
- Participants are encouraged to practice frequent handwashing using soap and water for at least 20 seconds. Handwashing stations will be available at numerous strategic locations throughout the venue.
- If handwashing station is not ion easy reach, participants can use hand sanitizer that contains at least 60% alcohol and rub their hands until dry.
- Participants are discouraged from using physical contact greetings such as handshakes, fist bumps, and high-fives or hugs

# Numbers Management

- Ticketing and issuance of badges from both our Bulawayo and Harare offices will be done a month in advance and mailed to exhibitors to avoid office congestion in the days leading to the show.
- Number of people per stand/hall/venue at any given point in time will be limited depending on the size of the stand/venue/hall. Participants are encouraged to pre-schedule their meetings.
- Hybrid format (on-site + virtual) will be adopted for our conferences to reduce numbers of people physically present at the conference venue.

# Communication

- Participants can expect to see numerous signs in highly visible locations (e.g., at entrances, in restrooms) that promote everyday protective measures and describe how to stop the spread of germs. Additionally, COVID-19 Safety Police will be on-site to monitor and encourage compliance with regulations.
- Regular announcements on reducing the spread of COVID-19 will be broadcast on the public address systems.
- Frequent communication with attendees via advertising media, etc. about health and safety expectations during the exhibition.

# **Modified layouts**

- Venue layouts will be modified to limit attendance based on seating capacity and allowing for social distancing.
- There will be use of multiple entrances and exits, and crowded waiting areas will be strongly discouraged.

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	Exclusive Business Days ZITF Hosted Buyer Programme	ZITF International Business Conference	Connect Africa Symposium ZITF Charity Golf Challenge ZITF Diplomats Forum	Public Day Official Opening Ceremony	Public Day	
TUO	TUE - THU <b>26 - 28</b> APRIL	WED <b>27</b> APRIL	THU 28 April	FRI <b>29</b> April	sat 30 April	

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your exhibition stand delivers the results you envisage. Expo designs has the knowledge, experience and drive to ensure that your brand stands out and

# True to our promise

time. Our team will deiver on time, to spec, every time, all the

# **Full service**

more user-friendly spaces as well as an extensive range of exhibition furniture and scheme to designer and custom-built stands of all sizes infrastructure for transformation of large venues into We offer a complete range of affordable options from

# From conception to execution

of contact, Expodesigns covers the entire supply chain conceptualise a customised solution. As your single point By listening & understanding your objectives, we will gladly your exibition stand from receipt of your requirements right up to the delivery of

# **Full service**

infrastructure services where they are needed and beyond Zimbabwe's borders to provide our The Expodesigns team will travel to any city in the country

# A flexible approach

exhibition presentation needs. Expodesigns is your trusted partner for exhibitions, trade show concepts, standthat you receive the flexibility you need in response to your the digitally organised administration process, ensuring Clients profit from our versatile project management and building and events infrasstructure.

# We furnish your needs

Chairs, counters, tables, cupboards, showcases, brochure holders and lockable storerooms. furniture, including: Through expodesigns we can also provide you with





# Make your Brand Prosperity a Priority

#ZITF2022 offers numerous brand visibility opportunities before during and after the show. Position your brand for success by working with us.

# Advertising your products & services through our

- Website and social media pages
- **Exhibition hall signage**
- Outdoor media Conterence and Golf Tournament functions
- Catalogue & Bulletin Publications

Contact marketing@zitf.co.zw to book your advertising space

# to enjoy brand visibility benefits: Sponsor the following during concurrent events

- Corporate wear
- Delegate bags and goodles
- Lanyards
- Tickets & Badges
- Wi-Fi and Connectivity
- Refreshments for exhibitor lounges

Contact zitfmktg@zitf.co.zw for more information

# Partner with us by providing:

- Print, electronic & online media
- Entertainment Excursions & city tours
- Shuttle & Transport Services
- Accommodation

# Contact marketing@zitt.co.zw for more information

# Hire a venue to host the following corporate events

- Conferences Cocktail parties #ZITF2022:
- Workshops & Seminars Product Launches
- Contact logadmin@zitf.co.zw for more information



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### Incorporating A'Sambeni, Pakprint, Scholastica, Ultim8 Home

P.O. Famona, Bulawayo, Zimbabwe - Tel: (+263-9) 884911-5 - Fax: (+263-9) 884921

e-mail Bookings: zitf@zitf.co.zw/coordinator2@zitf.co.zw - Website: http://www.zitf.co.zw

### EXPRESSION OF INTEREST – FOREIGN EXHIBITORS

### A. ALL EXHIBITORS PLEASE COMPLETE ALL THE FOLLOWING DETAILS (MANDATORY):

Company Name: *										
VAT REGISTRATI	BP I	Vo.	Govt Vendor no. Purchase Or			rchase Order	1			
Dealer/Wholesaler	Manufact	turer 🛛 NGO	Service C	Co. 🛛 Gov	vernment	Local Gov.	Parastatal	SME		Other:
Chief Executive:		First Name:			Surna	me:				
Dr/Mr/Mrs/Miss/Ms*					Positio	on:				
Contact person:		First Name:			Surna	me:				
Mr/Mrs/Miss/Ms*					Positio	on:				
Street address:				City:			Postal co Foreign only.	de:		
Province:				Country:						
Foreign only.				Foreign only.						
Postal address:			City:				Postal con Foreign only.	de:		
Telephone: -	-		Mobile		-		Fax :			
Country Area Subscriber			)	Country Provider Subscriber			Countr	y Area Subscri	riber	
Email of stand organi Origin of products:	ser:		Websit	e: http://			Skype:			

I/We agree that ZITF may supply this information to: *service providers press buyers nobody before ZITF 2022* (tick approved groups). By signing this Stand Booking Form/Contract I accept the Rules and Regulations relating to the hire of sites and consider this document legally binding.

Date:

Print Name

Signature

### B. I/WE CHOOSE THE FOLLOWING PRICE CATEGORY (MANDATORY)

1. Charg	e Per Square N	/letre	2. Charge Per S - EXTERNAL sp	and the second se		2				
1	2		3		4		5	6		7
Stand size	m² rate: <i>basic:</i> <i>space only</i> excl. 15% VAT		pace only excl. +modular stand modular st		stand +	Stand size	m² rate excl. 15%VAT		Dimensions requested	
9 - 36 m <sup>2</sup>	US\$115		US\$152		US\$163		25 - 100 m <sup>2</sup>	US\$55		mxm
37 - 100 m <sup>2</sup>	US\$112		US\$145		US\$155		101 - 200 m <sup>2</sup>	US\$52		m x m
101 - 200 m <sup>2</sup>	US\$108		US\$140		US\$151		201 - 300 m <sup>2</sup>	US\$50		m x m
201 - 400 m <sup>2</sup>	US\$105		US\$137		US\$147		301 - 400 m <sup>2</sup>	US\$49		m x m
401 m <sup>2</sup> and above	US\$100		US\$133		US\$143		401 m <sup>2</sup> and above	US\$48		m x m

## C. I/WE CHOOSE THE FOLLOWING STAND SIZE (MANDATORY)

Available	Stand Size	s in MALLS						
3 x 3	6 x 3	9 x 3	12 x 3	18 x 3	6 x 6	9 x 6	12 x 6	Custom size (if available): min. 3m x 3m =9m <sup>2</sup> :
9m² 🗌	18m <sup>2</sup>	27m <sup>2</sup>	36m <sup>2</sup>	54m <sup>2</sup>	36m² 🗌	54m <sup>2</sup>	72m <sup>2</sup>	m x m

### D. I/WE CHOOSE THE FOLLOWING STAND POSITION (OPTIONAL)

### **Guaranteed** Stand Position – if available – in HALLS

В	Α		C D		A = row stand: 1 side open = basic	C = end stand: 3 sides open = basic + 7.5% (min. area - 6m x 6 =-36m <sup>2</sup> )		
в	A	C		D	-	B = corner: 2 sides open = basic + 5%	D = island stand: 4 sides open = basic + 10% (min. area - 6m x 6m =-36m <sup>2</sup> )	

Solid lines = panels - Dotted lines = open Above placings and charges will apply only if the exhibitor specifically requests a guaranteed position.

# *E. I/We understand that ZITF Management reserves the right to place my/our exhibit in the appropriate product grouping and that no sales are allowed from any of the stands.* PLEASE TICK THE APPROPRIATE PRODUCT GROUP (MANDATORY)

Clothing, Textiles, Haberdashery, Health: Services, Non-Pharmaceutical Products, ASAMBENI (Business Tourism) 16 31 1 Upholstery, Production Machinery & Eq **Medical Aid Societies** PAKPRINT (Printing, Publishing & Stationery, ICT, Office Equipment, Audio-Visual Eq, Hi-2 17 32 Hydraulics and Lifting Equipment Packaging, Labelling, Bottling) Tech, Telecommunications SCHOLASTICA (Education, Training, Consumer Goods, Gift items, Jewellery, Industrial chemicals, Cleaning Materials & 3 18 33 Consultancy) Accessories Equipment 19 Cosmetics, Toiletries, Hairdressing 34 Instrumentation ULTIM8 HOME (Building, Construction, 4 Hardware, Interior Decorating) 20 **Distributors and Wholesalers** 35 Light and Heavy Engineering, Tools Ecology, Conservation and Greening: Waste 5 Advertising, Graphic Arts, Industrial Design 21 36 Media Mgmnt, Rehabilitation, Recycling Agricultural produce, Arboriculture, **Electrical Engineering, Household** 6 22 37 Mining, Mineral Processing, Geology Horticulture, Fisherie Equipment Agricultural & Irrigation Equipment, Water Pharmaceuticals, Medical, Laboratory & Scientific 7 23 Electronics not covered in 17 38 Engineering Products, Instruments/Eq Energy (Electric, Hydro, Solar Thermal, Wind) 39 Plastics, Rubber 8 Arts & Crafts 24 9 Automation Event Management: Exhibitions, Conferences, Congresses, Meetings 25 40 Pneumatic Equipment 10 Automotive, Garage Equipment Business Services: Management (Business, Property), Clearing & Forwarding, Courier, Public Services (Govt): Administration, Culture, Finance: Banking, Franchising, Investment, 41 Health, Conservation, Education & Training, 11 26 Securities Consultancy, Insurance, Sub-contracting. Medical Food, Food Processing, Beverages, Catering 12 Chemicals, Pharmaceuticals 27 42 Refrigeration, Air-conditioning, Heating and Equipment 13 Children's Goods 28 Footwear, Leather Goods 43 **Religious, Social Organisations, Services** 14 **Civic Representation (Local Government)** 29 **Furniture, Wood Products** 44 Security: Manpower, Systems, Products Civil Engineering and Construction not covered Transport: Aviation, Boating, Bicycles 15 30 Glassware, Porcelain, Crockery 45 in 4 Motorcycles, Rail, Vehicles not covered in 10

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GelleffYTarih Say1: 15/03/2022 - 1376 See below for payment arrangements and timelines applicable during ZITF 2022.

## F. STAND DESCRIPTION

Basic stand:	space only with one 15 amp power outlet (both in Halls and on External space)
Modular stands:	constructed of 2.5m high white panels, carpet tiles, 1 x blue fascia with name and stand number in white vinyl;
(in Halls only)	150W spotlights (minimum 2) and 1 x 15 amp power socket. Furniture in 4. consists of 2 chairs and 1 round table.
	All exhibitors who book space of 18m <sup>2</sup> or less in halls shall use the modular stand as in column 3 in the table above.
External stands:	May be on grass, gravel, paving, concrete. Supplied with 1 x 15amp power outlet.

## G. BOOKING GUIDELINES

eps to	follow:
a.	Decide on amount of space required (Items 1. or 2.)
b.	Decide on dimensions (Item 3.)
с.	Decide on stand position (Item 4.)
d.	Complete Expression of Interest (separate page)
e.	Pay at least 50% deposit into ZITF account as in Item 6 to secure the booking.
f.	Scan & email Proof of Payment stamped by the bank to <u>zitf@zitf.co.zw</u> Of fax to (+263 9 884921, with clear depositor details)

## H. PLACEMENT OF PRODUCT GROUPS IN HALLS (PROVISIONAL)

HALL 1: International and Zimbabwe: Agriculture, Automotive, Electrics, Light/Heavy Industry, Mining; ULTIM8 HOME – Home improvements, Furniture, Interior Décor, Construction.

HALL 2A: Zimbabwe: Civic organisations, local government and Rural District Councils.

HALL 3: International and Zimbabwe: A'SAMBENI (Business Tourism), SCHOLASTICA (Education, Training, Consultancy),

HALL 4: International and Zimbabwe: PAKPRINT (packaging and printing), Plastics, Stationery, Business Services, Consumer Goods, Chemicals, Health-related exhibits, Insurance, Medical Aid, Pharmaceuticals, non-Manufacturing, IT/Hi-tech, Electronics; Clothing/Textiles, Leather ware/Footwear Cosmetics, Toiletries.

HALL 5: Zimbabwe

EXTERNAL SITES: International and Zimbabwe: Agriculture, Automotive, Light/Heavy Industry, Leisure, Mining.

### I. PAYMENT INSTRUCTIONS

Payment in US\$ into the following account:						
Name: ZITF	Account number: 9140000929041 (USD)	SWIFT Code: SBICZWHX				
Bank: Stanbic Bank	Address: 11 Plumtree Road, Belmont,	Belmont Branch Code: 1010				
	Bulawayo					

## J. PLEASE NOTE

a. <u>Until 15 February 2022</u> To secure a stand the non-refundable 50% of the rental fee *plus the full* VAT component SHALL be paid within 1 week from the date of booking.

<u>From 16 February 2021 onwards</u>: the deposit SHALL be paid within 3 working days from the day of booking. Stands shall not be allocated until this deposit has been received within the stipulated times.

Exhibitors should check if the stand is still available before making payment as all space is sold on a first come first served basis. The booking form shall be read in conjunction with the Rules and Regulations pertaining to the hire of sites, specifically clauses 2, 23 and 27.

b. The remainder of the rental shall be paid by 31 March 2022. Neither Exhibitors nor their contractors will be given access to their stand, nor will any stand building be undertaken, if ZITF has not received the full payment.

c. All unpaid or partially paid rentals will increase by 20% on 31 March 2022.

## ZITF is affiliated to



### See Section B above for stand size and placement choices applicable during ZITF 2022.

Bu belge, 5070-sayılı Elektronik-İmza-Kanununa göre Güvenli Elektronik İmza ile imzalanmıştır. Evrak sorgulaması https://odaborsaebys.tobb.org.tr/tso-cerkezkoy-envision/Validate\_Doc.aspx?eD=BS5B7BDY8 adresinden yapılabilir. (PIN:08602)